

CATERAN YOMP

SUPPORTING ABF THE SOLDIERS' CHARITY

54 MILES : 24 HOURS : PERTSHIRE : SCOTLAND



**9-10
JUNE
2018**



“ If you're debating whether to sign up for the Yomp – just do it, it is something you will never forget! You'll experience some of Scotland's most stunning scenery while pushing yourself to your absolute limit and all for a great cause. ”

Gayle Ritchie
The Dundee Courier

TAKE ON THE BEST TAKE ON THE YOMP

Individual Places and Team Packages

“ The Yomp is 54 miles of sheer delight but it likes to play with every emotion available to mankind, making it one of the toughest challenges out there. A fantastic event that our year would not be the same without. ”

Stuart Aitken
William Grant & Sons

ABOUT THE CATERAN YOMP

- The CATERAN Yomp is one of ABF The Soldiers' Charity's flagship fundraising events, and the largest event of its kind in Scotland.
- The Yomp – military slang for a long-distance march – is an epic adventure challenge where over 1,000 participants aim to take on 54 miles in 24 hours across the rugged terrain of Perthshire.
- Welcoming the finest and most inspirational unsung heroes from Scotland and beyond, pushing yompers to their limits both mentally and physically.
- It raises vital funds for The Soldiers' Charity, supporting our soldiers, veterans and their immediate families in times of need.

EVENT DETAILS

Date:	9-10 June 2018
Location:	Start/Gold Finish & Event Hub, Blairgowrie, Perthshire
Registration fee:	£99* per person (covers food, drink & camping)
Fundraising target:	£400 per person
Website:	www.soldierscharity.org/yomp

*Early bird and military discount available



The Challenge

A demanding challenge event that caters for all fitness levels with three tiers of difficulty – 54 (Gold), 36 (Silver) or 22 miles (Bronze).

Location

Starting in Blairgowrie, the route goes through some of the most breathtaking, rugged and remote parts of the Perthshire and Angus glens.

Who takes part

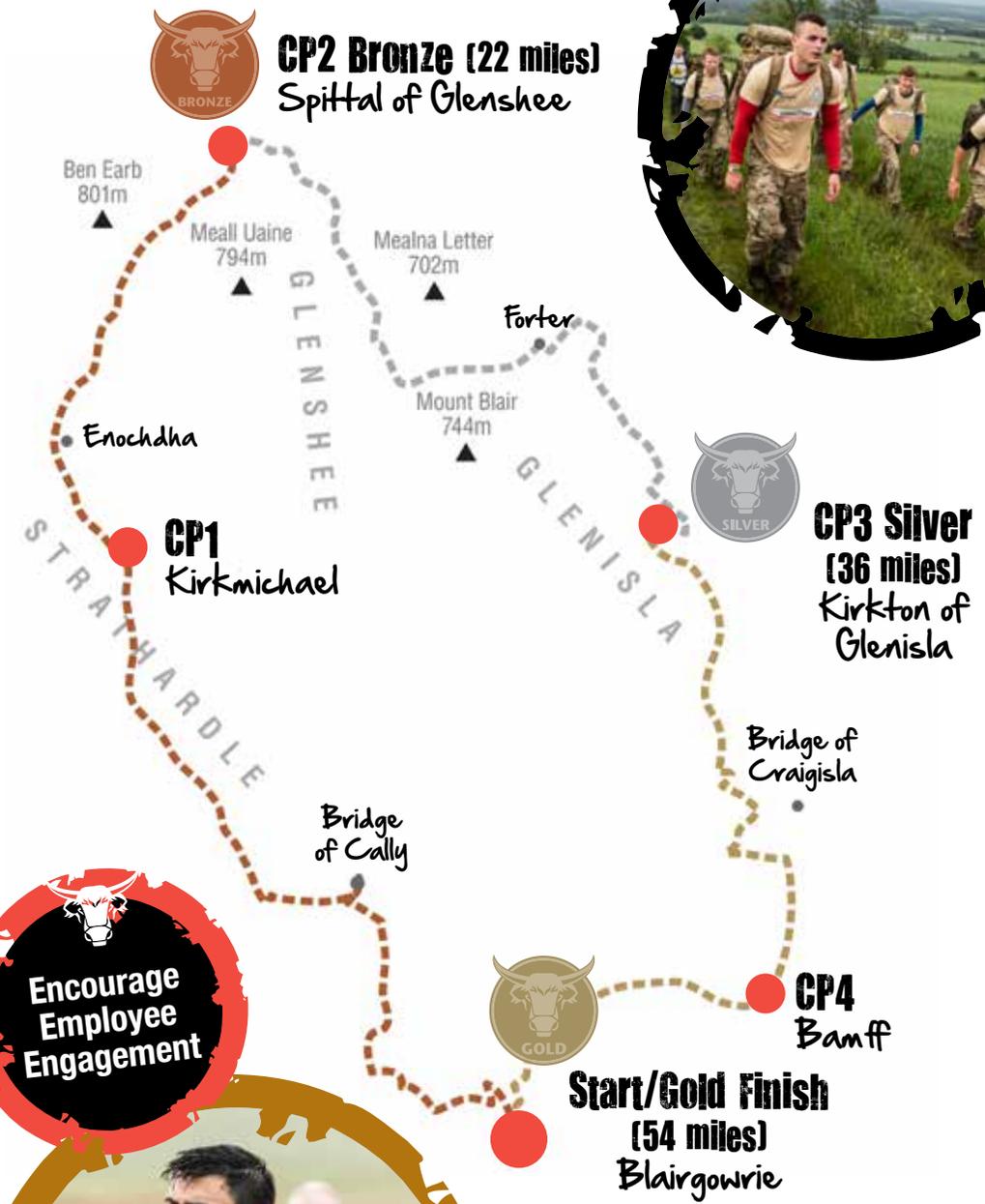
Participants range from current serving and ex-military personnel, elite athletes to first timers, the young and the old, FTSE 100 directors to wounded American Marines.

Atmosphere

A unique atmosphere in a fun, challenging and exhilarating environment that helps to foster a terrific camaraderie amongst all participants.

Fundraising

All participants are asked to commit to raise at least £400 in sponsorship and will receive first-class advice, support and resources to help with this as well as special incentives for beating this target.



ABOUT ABF THE SOLDIERS' CHARITY

ABF The Soldiers' Charity (formerly the Army Benevolent Fund) is the National Charity of the British Army. We give a lifetime of support to soldiers, veterans and their immediate families in times of need. We make grants to individuals through their Regiments and Corps and support a wide range of specialist charities that sustain the Army 'family', both at home and around the world.

EVENT FORMAT

Facilities

- Situated along the route are four checkpoints and seven waterstops where teams are refuelled by delicious, locally-produced hot food, snacks and drinks, given a massage and have access to the highest quality medical and marshal support.

Activities

- Starting with the pre-event Friday Feast, the route features activities and surprises including: clay pigeon shooting, a zip-wire and archery, a breath-taking firework display, and even a DJ in the woods.

Post/Pre-Event Support

- From registration right through to the finish line you will receive exceptional support and resources including: participant packs, tailored training plans, map packs, event t-shirt, goody bag, finisher's medal and much more.

The Route

- Soak up the unparalleled support and encouragement from staff and volunteers along the entire route.

Prizes

- Prizes are awarded to; the top fundraiser, fastest corporate team, best dressed and more, which are presented at a Cateran Yomp Awards event in October.

WHY THE YOMP?

Encourage Employee Engagement

- Unique military themed team building experience with a military theme for employees to galvanise the workforce.

Promote Health & Fitness

- Fun and challenging way to promote outdoors health and fitness within your organisation.

Rewarding Volunteering Opportunities

- Offer your workforce a range of volunteering opportunities across the weekend, from Route Marshals to Event Hub registration staff.

Showcase Corporate Social Purpose

- Demonstrate your organisation's commitment to the British Army family while supporting an event that benefits the local community and environment.

Increase Brand Awareness

- Align your brand with an outstanding and respected military challenge epitomising community spirit.



Showcase
Corporate Social
Purpose



Rewarding
volunteering
opportunities

WHO ELSE HAS TAKEN PART

Previous corporate teams have included Barclays, BNY Mellon, HSBC, ING, William Grant and Sons and many more.



INDIVIDUAL PLACES AND TEAM PACKAGES

Individual Places (Teams of 3-6 people)

Early bird: **£80 per person*** (until 28 Feb 2018)

Full Price: **£99 per person*** (from 01 Mar 2018)

Each place includes:

- All food & drink along the route except the Friday Feast (priced at £10 pp)
- Camping space at Event Hub with hot showers and toilets
- All activities along the route including Clay Pigeon shooting, Archery and a Zip Slide
- Access to medical aid and massage therapists along the route
- An event goody bag and an official Cateran Yomp technical t-shirt
- Support, advice and help from Yomp HQ in the lead up to the event
- An event website full of useful information, links and downloads
- Regular e-newsletters to leave you feeling fully prepared and involved
- A 12-week, personalised Yomp training plan by Yolanda Gratton – professional fitness instructor and nutritionist

Please note:

All participants must commit to try to raise £400 in sponsorship

*Military discount available

Match Funding

There are additional benefits available for any organisations who offer matched funding to their employees. From an invitation to our autumn Awards Event, to a site visit from a Charity ambassador for a cheque presentation this is a great opportunity to showcase your support.

THE COURIER
Local Matters

TRUE GRIT
events



Team Package (15 or more people)

Early bird: **£70 per person** (until 28 Feb 2018)

Full Price: **£89 per person** (from 01 Mar 2018)

Package includes**:

- £10 discount per place
- Company logo added to your Cateran Yomp technical t-shirts
- Team Photos: taken at the start and finish lines
- Cateran Yomp presentation at your office
- Company logo included on Cateran Yomp website
- Company logo included in the Cateran Yomp programme
- Bespoke team training plan
- Reserved table at Friday Feast
- Inter-team awards & prizes will be set-up with prizes for fastest team and top fundraisers
- Inter-team leaderboard
- Own start time
- No minimum team size limit

**in addition to all the benefits listed as part of the individual places



Bespoke Team Packages

**25 or more people –
Prices on application**

For larger groups, we can build a bespoke package that includes travel, accommodation and a full support team to transport the team's bags and kit around the route. As well as all the benefits listed as part of the individual places and team package.

Sponsorship

The Cateran Yomp offers a range of sponsorship packages that will allow you and your company to play a more central part in what has become one of the leading charity fundraising events in Scotland. Each package comes with a comprehensive range of benefits and can be tailored to align with your organisation's specific marketing and sponsorship objectives.

CONTACT DETAILS

For more information on the Cateran Yomp, places, packages and sponsorship please contact us on yomp@soldierscharity.org or 0207 811 3223

www.soldierscharity.org/yomp

